The Institutes® CPCU Society
Cincinnati Chapter

MEET OUR I-DAY 2023 SPEAKERS

CELEBRATING 70 YEARS CINCINNATI CHAPTER 1953 2023

KEYNOTE SPEAKER
KEN ANDERSON ALLIANCE:
featuring Ken Anderson, Moneau Bialon, and Katie Black-Walker

KAA
Live • Work • Engage

Moneau Bialon
Interim Executive Director
Ken Anderson Alliance

Katie Black-Walker
Employment Specialist
Ken Anderson Alliance

John Daniel
Deputy Athletics Director and Chief Financial Officer
University of Cincinnati Athletics Department

Bill Wiswesser
Vice President, Facilities; Stadium General Manager
FC Cincinnati / TQL Stadium

Bill Zoeller
Vice President and EH&S Claims Service Lead
J. S. Held LLC

Jennifer Witherby
Lead Claims Auditor
The Cincinnati Insurance Company

View all speaker bios below

SPEAKER BIOS

Ken Anderson
Former NFL quarterback, Ken Anderson, spent his entire playing career as a Cincinnati Bengal. Over the course of his 16-year career, Anderson led the league in passer rating four times, completion percentage three times, and passing yards twice. As a 4-time pro-bowler and NFL Most Valuable Player, Anderson led the Cincinnati Bengals to their first Super Bowl in 1981. However, he personally credits his greatest honor as NFL Man of the Year in 1975 for his charity work.

Ken Anderson formed the Ken Anderson Foundation in 2014 because he was concerned about the lack of options for his nephew, Drew, who lives with severe autism. The blended model created at this time involved initiatives encompassing live, work, and play. In 2016, the Ken Anderson Foundation learned of another nonprofit, Lighthouse Landing, formed by a group of parents with Down syndrome children, who envisioned a similar mission. After a series of meetings, they joined together as the Ken Anderson Alliance. In these 8+ years, the organization has grown from a conceptual vision to enacting programs serving 300+ adults.

The mission of the Ken Anderson Alliance (KAA) is to provide a quality of life that enables adults with disabilities to develop and sustain lifelong relationships, independence, and self-esteem while contributing to the larger community.

SPEAKER BIOS

Moneau Bialon

In 2014 Moneau began her special education career as a part-time job coach with Great Oaks and found herself working with school-aged adults with intellectual disabilities. As job coach in the CareerX program, Moneau instantly knew her passion was to help these amazing young people learn the skills they needed to become an integral part of their communities. By teaching employment and independent living skills, she saw her transition-aged students thrive using their unique talents, becoming more confident, and achieving competitive-integrated employment.

After 2 years of working in special education, Moneau pursued her intervention specialist license through Miami University and completed her student teaching at the Oaks within their CareerX program. Soon after, she accepted a position within the transition program at the Heidt Center of Excellence. Here she designed and facilitated a variety of curriculums including employability skills, independent living skill like safety in the community, and supervised young adults at job sites. Moneau also networked with both OOD and DD services to create transition plans for her interns.

She is currently serving as the interim Executive Director and Director of WORK programming for the Ken Anderson Alliance.

SPEAKER BIOS

Katie Black-Walker

Katie was born with spina bifada, a birth defect that left Katie utilizing a wheelchair. Her unique life experience led her to pursue a degree in Sociology at Wright State University in 2012. While in college, Katie became a personal care assistant in the office of disability services and there she was driven to work in a field that gave back to people just like her.

Like many college graduates, Katie was swamped with student loans and needed to find employment. As a person with a developmental disability, she had difficulty finding a job and could not find an employer who would accommodate her needs.

Since her college years, Katie served as the program manager at the Spina Bifada Coalition of Cincinnati, a self-advocate as part of the LEND Program at Cincinnati Children's Hospital and is now serving as an employment specialist at the Ken Anderson Alliance.

SPEAKER BIOS

Bill Zoeller
Vice President and EH&S Claims Service Lead

William (Bill) Zoeller is the Claims, Materials, and Indoor Air Quality Service Line Lead within the Environmental, Health & Safety division of J.S. Held LLC. His experience spans more than two-decades in project design and assessment of remediation, mitigation, and abatement from catastrophic events such as water damage, microbial damage, fires as well as regulated materials assessments. William has a wide range of project experience from residential to large manufacturing facilities, healthcare facilities, educational facilities, and multi-family properties.

William testified as to the presence of fungal growth and water damage documented by multiple consultants in the building occupied by the plaintiff due to poor construction practices. William was able to effectively state the facts of the case and damage identified as well as discuss the importance of utilizing laboratories with quality control and quality assurance programs such as those through the American Industrial Hygiene Association.

Areas of expertise: Microbiologists/Microbiology, Remediation from Catastrophic Events, Water Damage, Microbial Damage, Fire, Regulated Materials Assessments, Residential, Manufacturing Facilities, Healthcare Facilities, Educational Facilities

https://www.linkedin.com/in/william-zoeller-a500ab13/

SPEAKER BIOS

John Daniel

John is the Deputy Athletics Director and Chief Financial Officer for the University of Cincinnati Athletics Department. Daniel has worked on the business side of college athletics for more than 10 years previously at LSU, where he served as the Associate AD for Administration since 2019. At LSU, John was the sport supervisor for men's and women's swimming and diving and beach volleyball, while also managing oversight for the athletic department's IT team and special projects. Before LSU, Daniel spent three years as the Associate AD for Business and Finance at TCU and four years as the Director of Financial Reporting at Texas A&M.

Daniel earned his bachelor's degree in business management from LSU in 2010 and his master's degree in sports management in Baton Rouge in 2011. He also obtained his MBA from Ole Miss.

https://www.linkedin.com/in/john-daniel-1a7b0a202/

SPEAKER BIOS

Bill Wiswesser
Vice President, Facilities; Stadium General Manager
FC Cincinnati/TQL Stadium

As the Vice President of Facilities and the Stadium General Manager, Bill Wiswesser oversees FC Cincinnati's campuses (TQL Stadium, MHTC Performance Center, and the downtown office). His role has oversight of Facilities Operations, Event Operations, Private Events, Safety/Security, Guest Experience, and Turf Operations, as well as being the liaison with the contracted food and beverage company. Since joining the organization, Bill and his team have hosted the venue's first concert (The Who) and international soccer doubleheader (2023 Gold Cup Quarterfinals) as well as several US Soccer matches. He has been a key part in developing organizational processes and procedures.

In his previous role as Senior Director of Operations and Broadcast for Red Bull Arena, Bill served as the lead for all of the events at the stadium, including Major League Soccer matches, international friendlies, Premier Lacrosse League, rugby, and corporate events. Bill also served as the main contact for all broadcast operations dealing with ESPN, NBC Sports, Fox Sports, Sky Sports, MSG, Univision, Telefutura, and others. In addition to being responsible for all credentials for the facility and team, he also influenced policies, procedures, and vendor hiring.

SPEAKER BIOS

Bill Wiswesser cont.

Along with the above, Bill served as:

- Lecturer and Course Associate at Columbia University for the Sports Management Master's Program
- Competitions Manager for the Copa America tournament at MetLife Stadium
- Venue Manager for Red Bull Arena for the 2017 and 2019 CONCACAF Gold Cup
- Venue Manager for BMO Field in Toronto, Canada for the 2015 CONCACAF Gold Cup
- Visiting Supervisor for S.A.F.E. Management for Super Bowl 50 at Levi's Stadium in Santa Clara, California
- Competitions Manager for several International Champions Cup for Relevent Sports at Michigan Stadium in 2016 and MetLife Stadium and FedEx Field in 2017 and 2018, and MetLife Stadium in 2019
- Credential and Hospitality Distribution Supervisor at the 2017 MLS Cup at BMO Field in Toronto, 2018 MLS Cup at Mercedes-Benz Stadium in Atlanta, 2019 MLS All-Star Match at Exploria Stadium in Orlando and 2019 MLS Cup at CenturyLink Field in Seattle.
- Credential Consultant for US Soccer for the US Men's National Team vs Peru match in Hartford.
- Game Day Operations Consultant for the Hartford Colonials of the United Football League for their inaugural season and for the Ottawa Sports and Entertainment Group for the 105th Grey Cup at TD Place in Ottawa
- Production Assistant for a variety of events around the US

Bill received his undergraduate degrees in Chemistry and Psychology from the University of North Carolina, Chapel Hill and his Master's in Sports Management from Columbia University. He resides in Maineville, Ohio with his wife and two children.

https://www.linkedin.com/in/bill-wiswesser/

SPEAKER BIOS

Jennifer Witherby, CPCU, CIA, CFE, AIM, AIC, AIC-M, AINS, AIT, AIDA, CSRP, API, AIS, AU, ARe
Lead Claims Auditor, Cincinnati Insurance Company

Jennifer began her insurance career at The Cincinnati Insurance Company as a Litigation Paralegal and Inter-Company Arbitration Writer in 2003 and joined the Claims Department in 2006, first as a Claims Examiner in the Claims Recovery Unit and then as a Claims Auditor in 2008. She is currently the Chapter Governor for the Northern Ohio Territory of the East Central Region of the CPCU Society and the Co-Chair of the Education/Social/Good Works Committee of the Cincinnati Chapter of the CPCU Society. Jennifer obtained her Bachelor of Arts degree in Paralegal Studies (2001) and Master of Science degree in Organizational Leadership (2011) from Mount St. Joseph University in Cincinnati, Ohio.

She was a member of the CPCU class of 2007 and became involved in the Cincinnati CPCU Chapter a few years later, first serving as Programs Committee Chair, then Secretary, Vice President, President-Elect, and President. While serving as Immediate Past President of the Cincinnati Chapter, she became the Chapter Governor for the Northern Ohio Territory in 2020.

https://www.linkedin.com/in/jennifer-witherby-msol-cpcu-cia-cfe-074964b0/?locale=cs_CZ